

# TRANSFER PATHWAY GUIDE

## 2023-2024

Associate in Arts to Bachelor of Science in Business Administration – Sports  
Business and Event Management

### *Overview*

Completion of the following curriculum will satisfy the requirements for the Associate in Arts (AA) degree



# GCTC AA TO NKU BSBA IN SPORTS BUSINESS AND EVENT MANAGEMENT CHECKLIST

## Gateway Community and Technical College

### Category 1: GCTC General Education Core Requirements

GCTC Course	Course or Category	Credits	NKU Course	Completed
ENG 101 ENG 102	Writing I (WC)	3	ENG 101	

GCTC Course	Course or Category	Credits	NKU Course	Completed
CIT 105 OR OST 105	Introduction to Computers OR Introduction to Information Systems	3	BIS 101	
FYE 105	Achieving Academic Success	3	UNV 100T	
ACC 201	Financial Accounting	3	ACC 200	
ACC 202	Managerial Accounting	3	ACC 201	
BAS 267	Introduction to Business Law	3	BUS 230	
BAS 282	Principles of Marketing	3	MKT 205	
MAT 165	Finite Mathematics and its Applications	3		

NKU Course	Course	Credits A	GCTC Course	Taken at GCTC
SPB 350	Revenue Generation in Sports and Events	3		
TBS XXX	Select one SPB or MKT 300- or 400- level course	3		
	<b>Subtotal Major Credit Hours at NKU</b>	<b>48</b>		
	<b>Subtotal Major Credit Hours at GCTC</b>	<b>25</b>		
	<b>Total Major Credit Hours</b>	<b>73</b>		